



PRESS RELEASE

FOR IMMEDIATE RELEASE

Minnesota Assistance Council for Veterans Wins New Maytag® Commercial Stack Washer/Dryer

MINNEAPOLIS, Minn. (Oct. 25, 2011) — The Minnesota Assistance Council for Veterans (MACV) Building 47 transitional-housing program in Minneapolis recently received a brand new Maytag® Commercial Laundry stack washer/dryer for its homeless veterans. MACV is the winner of a nationwide Maytag® Commercial Laundry sweepstakes held in conjunction with the 2011 Clean Show in Las Vegas.

“We recently painted and installed new carpeting, and now with the addition of the new Maytag® stack washer/dryer, our housing feels more like a home,” said Nathaniel Saltz, regional manager for MACV. “Today’s society values cleanliness and pride in appearance. The new commercial laundry equipment gives our residents the opportunity to attain both.”

BDS Laundry Systems, St. Paul, Minn., the Maytag® Commercial Laundry Distributor serving the area, provided installation and training for residents on the new unit. It features a full-size, high-efficiency washer and super-capacity dryer in the same space typically reserved for a single washer. All linens, towels and veterans’ clothing at the 13-bed transitional facility will be laundered using the new equipment.

“The Maytag® Commercial Laundry brand name exemplifies dependability. We’re happy such a worthy facility is receiving equipment its deserving residents can rely on,” said Craig Kirchner, global director of Commercial Laundry at Whirlpool Corporation.

About Minnesota Assistance Council for Veterans

Minnesota Assistance Council for Veterans (MACV) is a 501(c)(3) nonprofit organization that has been assisting veterans for over 21 years, helping more than 5,500 veterans and their families. It is estimated that one percent of the veterans in this state — or close to 4,100 — will experience an episode of homelessness this year. MACV is there to assist.

About BDS Laundry Systems

BDS Laundry Systems is one of the nation’s largest full-service commercial laundry distributors serving customers in Minnesota, South Dakota, North Dakota, Iowa, Illinois, Wisconsin and Michigan. The family-owned company serves four key markets: coin laundries, multi-housing facilities, dealer network and on-premises laundry.

###